



REVA
UNIVERSITY

Bengaluru, India

School of
**Arts &
Humanities**





SWAMI VIVEKANANDA BLOCK

“ONE ASSOCIATION
FOR MANY GREAT
CAREERS”

About REVA University

REVA University has been established under REVA University Act 2012. The University is located in Bengaluru on a sprawling green campus, spread over 45 acres of land, built with the state-of-the-art infrastructure creating an environment conducive for higher learning and research. The founders of REVA University believe in the motto 'Knowledge is Power'. Driven with a philanthropic vision and a missionary zeal, the campus is built to transform students into outstanding citizens.

The University prides itself in contributing to every student's holistic development. The University currently offers 24 Full-time Post Graduate Programs, 5 Part-time Post Graduate programs, 21 Under Graduate programs, several Certificate/Diploma and Post Graduate Diploma programs in Engineering, Architecture, Science & Technology, Commerce, Management Studies, Law, Arts & Humanities and Performing Arts. Above All, the University facilitates Research leading to Doctoral Degrees in all disciplines. The programs offered by REVA University are well planned and designed based on in depth analysis and research will emphasis on knowledge assimilation, practical applications, hands-on training, global and Industrial relevance and their social significance.

REVA University believes in preparing students through the Choice Based Credit System (CBCS) and Continuous Assessment and Grading Pattern (CAGP) of education. The CBCS & CAGP pattern of education has been introduced in all programs to facilitate students to opt for subjects of their choice in addition to the core subjects of the study and prepare them with required skills. It also provides opportunities for students to earn more credits and there by acquired additional Proficiency Certificates and Diplomas. Highly qualified, experienced faculty members and scholars from reputed national and international institutions along with industrial and business experts have contributed in preparing schemes of instruction and curricula for these meticulously designed programs.

REVA University strives to strengthen its team of committed faculty members and staff who ensure that this journey of enlightenment progresses smoothly for every student. The ever evolving collection of books, journals and digital content in the library and the latest IT infrastructure, ensure that students have information in every form at their disposal to explore. REVA University is renowned for its well equipped laboratories which aid students in their learning and research. The custom-built teaching facilities and classrooms, the indoor and outdoor sports and cultural facilities, the multi-cuisine food court, and campus stores provide students an-encouraging learning environment.

School of Arts and Humanities

School of Arts and Humanities at REVA University, one of the most sought after schools, has cut a niche for itself by building a prominent academic record. The School offers Undergraduate, Postgraduate, and Ph.D. programs to scholars from all over the world, initiating in them the continuous urge to delve into the vast arena of creative and critical thinking.

We are at a wonderful phase when the domain of Arts and Humanities all over the world is taking very meaningful and innovative turns. With various new career opportunities and specializations coming to the forefront, young enthusiasts have the boon of limitless career choices.

We, at REVA University, deem it fit to channelize the potential of the young minds towards newer horizons. With the expertise of the highly qualified and committed faculty members of the School, we continuously strive to provide the best practical knowledge to our students.

USP

- Language laboratory
- Media Centre
- Literary Clubs
- Part of contemporary discourse in research



BA in Journalism, English, Psychology

"Are you interested in webcasting, video reporting, creative writing and want to pursue a career in understanding human psychology"? Then all your dreams can be fulfilled at a place. This course offers a structured pathway to help you achieve this and ensure that you are an attractive proposition to employers.

Opportunities

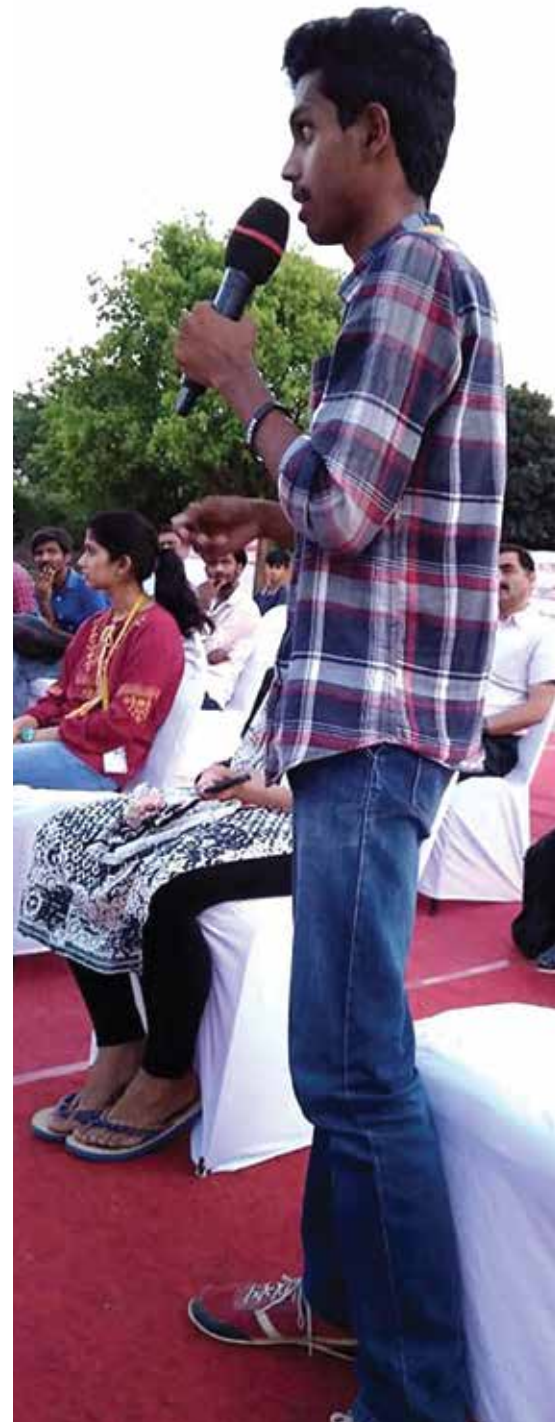
A Bachelor's degree in Journalism, English, Psychology, and Optional English provides an individual with the necessary skills required to sustain in the fields associated with media, mental health, literature and communication to name a few. The course has been designed to enable students to, develop a contemporary, inter-disciplinary and receptive approach to the general functioning of the above-mentioned fields. The triple combination opens wider avenues of career choices, and ensures that students can decipher their own specialties in each stream.

The needs of employers today are very global and intersperse different areas. Journalism provides opportunities in content writing, editing, filmmaking, photography, animation, print media, advertising, public relations etc. Psychology opens new areas in mental health, such as, counseling, clinical psychology, criminal psychology, human resources, personnel training etc. English is rudimentary to every aspect of the media field, particularly to writing, editing, publishing, content development, communication and teaching. The opportunities provided are limitless and with the emergence of New Media, various individuals and associations are making their foray into blogging, vlogging, webcasting, podcasting and digital media marketing. Students' can also pursue post-graduation and expand it with further research.

Course Duration - 6 semesters (3 Years)

What will I experience?

- Explore the study of three major courses-Journalism, English, Psychology and optional English
- Involve in variety of career enhancement programmes with a foreign language added advantage of learning
- Get good placement opportunities and career support from experienced faculty members



BA in Political Science, Economics and Journalism

Join a program with an eclectic combination of subjects that can answer numerous problems of political polarization and economic volatility assailing the complex society of the present times. BA in Political Science, Economics and Journalism program is geared to create politically aware citizens who can contribute in the area of journalism as well as built strategies to shape the economy of the country.

Opportunities

A Bachelor's Degree in Political Science, Economics and Journalism can help students gain insight in various fields like media, management and administration in the public and private sectors; academia; banking; economic consultancy, political campaign manager, career politician, political consultant, international business specialist, PR specialist, market researcher. The program takes a multi-disciplinary approach to enlighten the students on the integral workings of the significant three core subjects of the program.

Today's job sector requires skilled human resources equipped to multi-task and thereby find solutions with an inter-disciplinary approach. Known to be one of the oldest academic disciplines, going back to the time of Aristotle, Political Science studies the workings of the state, government and politics and offers myriad career opportunities in terms of policy analyst, social media manager, marketing research analyst, political consultant and many more. Careers in journalism span from job profiles in news journalism in print, electronic and new media, public relations, advertising to content writing and social media marketing. In addition to these, we also have the dynamic field of economics that can provide immense job prospects as financial analyst, actuarial analyst, data analyst, financial risk analyst, investment analyst, stockbroker administrative officer to name a few.

Moreover, the uniqueness of the program, making it one of its kind, is the teaching approach combined with a specially curated curriculum, adopted to impart the subject lessons so as to cater to aspiring students interested in addressing competitive exams. (Include para, if required)

Course Duration - 6 Semesters (3 years)

What will I Experience?

- Gain understanding of three major core disciplines associated with humanities and social sciences- Political Science, Economics and Journalism and gather proficiency and eligibility to pursue higher studies in any of the branch of studies and also allied branches
- Be equipped to address various competitive exams for banking sector, central and state administrative government jobs
- Acquire good placement opportunities and career support from experienced faculty members and placement team





MA in Journalism & Communication (PG)

The world today is witnessing an immense overhaul in the approaches to communication which have now become wide-ranging, omnipresent and instantaneous. One of the top Mass Communication Program in Bangalore, the dynamic program of Media Studies in REVA University, calls for expertise and creative ingenuity for the formulation of messages in the form of text, picture, audio and video for communicating and influencing the masses.

Opportunities

Since its inception, the Media Program, has been striving towards creation and diffusion of knowledge through an amalgamation of practical and theoretical components. In- depth inputs in various facets of an engrossing Media Studies program will be explored by venturing into the likes of Journalism, Radio, Television, Photography & New Media, besides the holistic features of Mass Communication which will also be touched upon with subjects like Advertisement and Corporate Communications, Films studies and Media Management.

After the completion of the course, one can look for career options in Print Media, TV and New Media, Corporate Communication, Animation, Advertising, Technical Writing, Content Writing/Editing, Blogging, Vlogging, Webcasting, Podcasting, Event Management, Media Analyst in Media and Entertainment Industry, Research and Teaching.

Course Duration - 4 Semesters (2 Years)

What will I experience?

- a) Specialization in one of the following subjects: Print media, Radio, TV, Advertising and Public Relations (Event Management)
- b) Media software and Animation tools training
- c) Audio and Video studios for practical training
- d) UGC - NET / SLET Coaching

Ph.D. Programs in English, Hindi and Kannada

The Ph.D. programs of the school of Arts and Humanities are very popular. The research wing of the school takes extensive care to promote research in contemporary areas of arts and humanities. Highly experienced faculty members with a variety of specializations have been guiding research scholars to produce unique and unexplored thesis in their chosen fields of study



MA in English

The Master's Degree in English aims to give an appropriate platform to graduates who have command in English, and who can realize their creative, critical and research potentialities by pertinently articulating in English. The program includes several core courses relating to Literature, Linguistics/TESOL and Translation along with specialized courses in all areas. The program is planned to give students a good orientation in the best literatures of the world, acquire English teaching skills and hands on training in translation too. The students are offered advanced courses in Creative Writing, Linguistics and Literary theories and research methods. The students study diverse sub-disciplines in English studies, communicative skills, Literature, Linguistics, Applied Linguistics and Translation.

In the final semester, students receive individual mentoring from experienced faculty members while doing their projects which initiate them to the experience of research

Opportunities

Post Graduates in English will have a wide range of career opportunities to choose from. In the academic sector the linguistic skills, research presentation, scholarly writing and communication skills acquired as a part of the program equip students to opt for teaching as a career. This could also naturally lead to pursuing research leading to higher degree. The program also benefits students to make a career in industries, corporate sectors, media houses, and publishing industry and so on. Career prospects also are very bright in the global scenario.

Course Duration - 4 Semesters (2 Years)

What will I experience?

- 1) Training for Research, Paper Presentation and Research Paper Writing
- 2) Be a part of theater and literary club activities
- 3) Get training in English language lab with up dated software's
- 4) Be a part of the activities of the English Language Teacher's Association of India (ELTAI), Bengaluru Chapter
- 5) Training on editing and content writing
- 6) Real-life teaching demos
- 7) Lectures by renowned visiting professors
- 8) UGC - NET / SLET Coaching



REVA Way of Life:

LIBRARY AND INFORMATION CENTRE



Browse through lacs of books in libraries

OPEN AIR THEATRE



Always brings a variety of Cultural programs by different groups of students

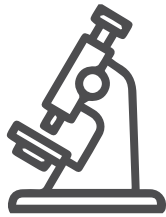


SPORTS

Outdoor and indoor sports facilities

NCC & VOLUNTARY WORK

NCC Students and other volunteers involve in social work, such as, organizing medical camps, blood donation camps, camps in rural areas



DIGITAL CLASS ROOMS AND LABORATORIES

Well-equipped with modern gadgets and digital facilities

FITNESS



Multi-gym station helps students exercise and keeps them fit and healthy.

FOOD COURT



North Indian, South Indian, Chinese Dishes, Ice Cream, Juices and Beverages.

AUDITORIUM AND SEMINAR HALLS



Adequate number of auditorium and seminar halls to facilitate such curricular and co-curricular activities.

STUDENTS' CLUBS



Literary Club, Science clubs, Sports club, Robotics, Eco club, Quiz club, Dance and Drama club



It keeps the campus cool and fills it with fresh and clean air

GREEN CAMPUS WITH OPEN AIR AMPHITHEATER

BRAND STORE



Variety of REVA branded merchandize, apparels, University hoodies, gift articles, and a wide range of stationeries.

HOSTELS



Home away from home

GUEST HOUSE



ATITHI provides rooms for parents and visitors



TRANSPORTATION

Routes through all parts of Bangalore city

Under Graduate Programs

◆ B.Tech.

Computer Science
Computer Science and Information Technology
Electronics and Communication
Electronics and Computer
Mechanical | Civil | Electrical and Electronics
Electrical and Computer

◆ B.Arch.

◆ B.A., LL. B. (Hons.) ◆ B.B.A., LL. B. (Hons.)

◆ BBA

Industry Integrated | Honours
Entrepreneurship | Retail Management

◆ B. Com

Industry Integrated | Honours | Capital Market

◆ BCA

◆ B. Sc.

Mathematics, Statistics, Computer Science
Physics, Mathematics, Chemistry
Physics, Mathematics, Computer Science
Mathematics, Computer Science, Economics
Mathematics, Statistics, Physics
Biotechnology, Biochemistry, Genetics
Biotechnology, Chemistry, Microbiology
Biotechnology, Biochemistry, Microbiology
Medical Laboratory Technology (BMLT)
Bioinformatics | Research

◆ B. A.

Journalism, English, Psychology
Political Science, Economics, Journalism
Performing Arts, English, Psychology

Post Graduate Programs

◆ M.Tech. (Full time and Part time)

◆ MBA

Marketing | Finance | Human Resource | Entrepreneurship
Media & Mass Communication | Banking and Insurance
International Business | Operation Management

◆ MCA ◆ M. Com ◆ LL. M.

◆ MS in Computer Science

◆ M. Sc.

Biochemistry | Biotechnology | Chemistry
Mathematics | Physics

◆ M. A.

English | Journalism & Communication

◆ MPA in Bharatanatyam | Kuchipudi | Mohiniyattam

Diploma / PG Diploma Programs

- ◆ Diploma in Kuchipudi | Bharatanatyam
- ◆ Diploma in Plumbing & Irrigation Systems
- ◆ Diploma in Medical Laboratory Technology (DMLT)
- ◆ PG Diploma in Clinical Research Management
in association with Clini India
- ◆ PG Diploma on Functional Genomics and
Bioinformatics
- ◆ PG Program In Entrepreneurship &
Construction Management

Research Programs

◆ Ph.D

Engineering | Management Studies | Commerce
Science and Technology | Arts and Humanities

www.reva.edu.in



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Bengaluru, India

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