



**REVA**  
UNIVERSITY  
Bengaluru, India



# School of Commerce.

- B. Com. (Regular)
- B. Com. (Hons.)
- B. Com. (Capital markets )
- M.Com (Regular)
- Ph. D. in Commerce

## About REVA University

REVA University has been established under the REVA University Act 2012 with the vision to instill awareness, a zeal for higher learning and direct curiosity through education.

REVA University was conceptualized with a view to enable change; a revisualization of the present Indian academic scenario. It breathes and practices the ideology of taking education to greater heights by touching each learner. The Founders of REVA University believe in the adage 'Knowledge is Power'. Driven by this power of transforming lives, REVA thrives. Creating knowledge societies, building futures and imparting education.

An involvement of this level, that REVA exhibits is complemented and enhanced by its environs, a colossal landscape blanketed over 45 acres of land that is a standing testimony to inspiring learning and fluid exchange of ideas.

The University prides itself in contributing to every student's holistic development. The University currently offers 33 full-time Under Graduate Programs, 24 full-time Post Graduate programs, 2 part-time Post Graduate programs, several Certificate/Diploma and Post Graduate Diploma programs in Engineering, Architecture, Science and Technology, Commerce, Management Studies, Law, Arts & Humanities and Performing Arts. Above all, the University facilitates research leading to Doctoral Degree in all disciplines. The programs offered by REVA University are well planned and designed based on in-depth analysis and research with emphasis on knowledge assimilation, practical applications, hands-on training, global and industrial relevance and their social significance.

REVA University believes in preparing students through Choice Based Credit System (CBCS) and Continuous Assessment and Grading Pattern (CAGP) of education. The CBCS & CAGP pattern of education have been introduced in all programs to enable students to opt for subjects of their choice in addition to the core subjects of study and prepare them with required skills. It also provides opportunities for students to earn more credits and thereby acquire additional Proficiency Certificates and Diplomas.

Teachers and instructors with illustrious and unparalleled experience in their respective academic domains and unequalled qualification are the architects of the meticulously and conscientiously designed curriculum and program modules offered at the University. The faculty renowned for their acumen is actively part of ongoing academic dialogue globally. They also come with industry involvement and links that is translated through their teaching, thus bridging the gap between industry and academia.

The ever evolving collection of books, journals and digital content in the library and the latest IT infrastructure, ensure that students have information at their disposal to explore. REVA University is celebrated for its well-equipped laboratories which aid students in their learning and research. The custom-built teaching facilities and classrooms, the indoor and outdoor sports and cultural facilities, the multi-cuisine food court, lung spaces for students to sit with nature and campus stores, provide students an encouraging learning environment.



## About School of Commerce

Commerce is one of the most sought after academic program at graduate, post graduate and research level. The School of Commerce offers industry integrated programs, that reduce the gap between industry and academia. The Degree program in Commerce provides scope to enter a wide range of business fields. This is reflected in various core subjects offered within the program. The School also offers M Com program facilitating various specializations combined with project and internship. Further the School has research programs leading to Doctoral Degree and undertakes funded projects and consultancy activities.

## **Bachelor of Commerce (B.Com) – Industry Integrated**

### **Overview:**

Bachelor of Commerce (Industry Integrated) program enables students to acquire knowledge and skills required by industry and business sector. It also equips students with knowledge of computers and various accounting, quantitative and analytical tools used in decision making. The curriculum followed is contemporary in nature and emphasizes on issues related to current relevance. Students are offered with wide range of electives like Accounting, Taxation, Finance, Banking and Insurance. The program in addition to the degree offers various compulsory certification programs to enhance the knowledge sphere of the students. The program provides holistic education to empower and enable students to take-up responsible positions in Industries/Business firms and other sectors. It provides knowledge about principles of auditing and its applications. It also gives an exposure and strong foundation to accounting tool like using Tally. Further the program also has internship training and practical exposure through live projects. Students also gain hands on experience through their exposure to Business lab and improve their communication skills they are introduced to language lab.

### **Career Opportunities**

Commerce graduates can explore a variety of career opportunities both in the public and private sectors. They have lot of job opportunities in banking and financial sectors, hotel management, marketing, administration, and so on. During recent past many job positions have opened up for commerce graduates. Some of the major industries that have large number of positions for commerce graduates include: Automobile Industry, Banking & Insurance Industry, Consumer Durables Industry, FMCG Industry, Hospitality Industry, Media Industry, Retail Industry, Telecom Industry etc. Major IT companies like companies like Accenture, IBM, TCS, WIPRO, DELL, HP, Convergys, and so on that are constantly in need of commerce graduates for their accounting processes. Commerce graduates also find job opportunities in various Government Departments such as Railways, and Defence (Army, Navy and Air Force).

### **Eligibility**

- B. Com. (Regular):
- Pass in PUC / 10+2 of any recognized Board / Council or any other qualification recognized as equivalent there to.





## **Bachelor of Commerce (B.Com) – Industry Integrated**

### **Overview:**

Bachelor of Commerce (Honors) is a three years undergraduate degree program, designed to inculcate Commerce acumen in students. It is a stepping stone for students who wish to continue their education with ADVANCED CURRICULUM. The curriculum for the program is modeled in such a way that all courses are taught in depth and a student has an option to choose between the electives like Accounting & Taxation (or) Costing & Taxation (or) Accounting and Financial Management. Projects, internships, e-assignments, case studies, guest lectures, industrial visits and online tests form a part of the teaching-learning process. In addition to the regular degree students are encouraged to take up various certification programs offered by the school to enhance their knowledge sphere. Students also gain hands on experience through their exposure to business lab and improve their communication skills they are introduced to language lab. The industry demand for the course is relatively high. The prospects of this program is very bright and helps the students to move to next level with a very advanced and challenging curriculum.

### **Career Opportunities**

The hands on courses on Tally, computers, banking, accounting, finance, communication, people skills, leadership qualities, personality development gives an overall eclectic dimension to the students of REVA to stand out from the rest.

The commerce program offered at REVA has been designed in such a manner keeping in mind the growing trends and company requirements. This makes REVA a top choice of Global giants, who also happen to be our recruiters:

HCL, TCS, CONCENTRIX, AMAZON, CAPGEMINI, GOLDMAN SACHS, WIPRO, ICICI, TECH MAHINDRA, ACCENTURE, I-GATE, NORTHERN TRUST...are to name a few.

### **Eligibility**

- B. Com. (Hons.):
- Pass in PUC / 10+2 with an aggregate of 75% of any recognized Board / Council or any other qualification recognized as equivalent there to.



## **Bachelor of Commerce in Capital markets (B.Com) in Capital Markets**

### **Overview:**

Bachelor of Commerce in Capital markets is a 3 year undergraduate program, divided into six semesters. B.Com in Capital markets is a specialized program offered by REVA University in association with National stock Exchange (NSE). The program encompasses trading in bonds, commodities, stocks and other financial securities. Students are made to learn & focus on understanding financial assets, Financial markets, Foreign Exchange, Financial Management, knowledge about impact of RBI policies financial markets. The curriculum followed is contemporary in nature & emphasizes on issues related to current relevance. The program in addition to the degree offers Exposure to students through various compulsory certification programs to enhance the knowledge sphere of students. The program also covers internships & major project work.

### **Career Opportunities:-**

Graduates of this program will have career opportunities in Banks, Financial Organizations, Accounting firms, marketing companies, MNCs, Audit forums.

### **Eligibility:-**

Pass in PUC / 10+2 of any recognized Board / Council or any other qualification recognized as Equivalent there to with an aggregate 60 percentage.



“ONE ASSOCIATION  
FOR MANY GREAT  
CAREERS”

## Master of Commerce (M.Com)

### Overview:

The PG degree in Commerce at REVA is designed to offer a pathway to diverse careers. The combination of theoretical and practical knowledge induced in this program provides hands-on experience to students through industrial interaction. The syllabus is designed to enhance the skills of students and make them competent to face the challenges of life with confidence. Projects, internships, e-assignments, case studies, guest lectures, industrial visits and online tests form a part of the teaching-learning process. In addition to the regular degree students are encouraged to take up various certification programs offered by the school to enhance their knowledge sphere. Students also gain hands on experience through their exposure to business lab and improve their communication skills they are introduced to language lab. The M.Com program helps to gain practical exposure in varied branches of commerce. It provides accounting experience and helps to analyze recent developments in financial innovations and their influence on the effectiveness of monetary policy. It prepares them to analyzed and interpret financial statement of corporate and other sectors.

### Career Opportunities

Students completing M Com program will have ample opportunities in corporate sectors, service agencies, Government and non-government departments, banking and insurance sectors, business organizations etc. Many private sectors including Fast Moving Consumer Goods (FMCG) companies like Hindustan Unilever Limited, Nestle India, Cadbury India, Proctor and Gamble, Asian Paints etc., provide career opportunities for M Com graduates

### Eligibility

- M. Com. (Regular):
- B Com /BBM /BBA /BBS with 45% (40% in case of candidates belonging to SC/ST) of marks in aggregate of any recognized university / institution or any other qualification recognized as equivalent there to.







## Ph. D. in Commerce

The REVA University has well experienced faculty members to guide candidates to pursue research leading to Doctoral degree in various disciplines. The University also has well equipped infrastructure for advanced research. All Schools have also engaged in advanced research and undertake funded projects.

### Eligibility

- Subject to the conditions stipulated in REVA University PhD Regulations, the following persons are eligible to seek admission to the Ph.D. programme:
- Candidates for admission to the Ph. D programme shall have a Master's degree or a professional degree declared equivalent to the Master's degree by the corresponding statutory regulatory body, with at least 55% marks in aggregate or its equivalent grade 'B' in the UGC 7-point scale (or an equivalent grade in a point scale) or an equivalent degree from a foreign educational Institution accredited by the approved Assessment and Accreditation Agency.
- Candidates who have cleared the M. Phil course work with at least 55% marks in aggregate or its equivalent grade 'B' in the UGC 7-point scale (or an equivalent grade in a point scale) and successfully completed the M. Phil. Degree;
- A relaxation of 5% of marks, from 55% to 50%, or an equivalent relaxation of grade, is allowed for those belonging to SC/ST/OBC (non-creamy layer) /differently-abled and other categories of candidates;

### Duration of the Programme:

- The minimum duration for Ph D programme is THREE years, including course work. However, extension up to SIX years period of registration beyond the above limits shall be permitted based on the recommendation of the concerned Research Supervisor.

# REVA Way of Life:

## LIBRARY AND INFORMATION CENTRE



Browse through lacs of books in libraries

## OPEN AIR THEATRE



Always brings a variety of Cultural programs by different groups of students

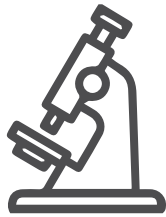


## SPORTS

Outdoor and indoor sports facilities

## NCC & VOLUNTARY WORK

NCC Students and other volunteers involve in social work, such as, organizing medical camps, blood donation camps, camps in rural areas



## DIGITAL CLASS ROOMS AND LABORATORIES

Well-equipped with modern gadgets and digital facilities

## FITNESS



Multi-gym station helps students exercise and keeps them fit and healthy.

## FOOD COURT



North Indian, South Indian, Chinese Dishes, Ice Cream, Juices and Beverages.

## AUDITORIUM AND SEMINAR HALLS



Adequate number of auditorium and seminar halls to facilitate such curricular and co-curricular activities.

## STUDENTS' CLUBS



Literary Club, Science clubs, Sports club, Robotics, Eco club, Quiz club, Dance and Drama club



It keeps the campus cool and fills it with fresh and clean air

## GREEN CAMPUS WITH OPEN AIR AMPHITHEATER

## BRAND STORE



Variety of REVA branded merchandize, apparels, University hoodies, gift articles, and a wide range of stationeries.

## HOSTELS



Home away from home

## GUEST HOUSE



ATITHI provides rooms for parents and visitors



## TRANSPORTATION

Routes through all parts of Bangalore city

## Under Graduate Programs

### ◆ B.Tech.

Computer Science  
Computer Science and Information Technology  
Electronics and Communication  
Electronics and Computer  
Mechanical | Civil | Electrical and Electronics  
Electrical and Computer

### ◆ B.Arch.

### ◆ B.A., LL. B. (Hons.) ◆ B.B.A., LL. B. (Hons.)

### ◆ BBA

Industry Integrated | Honours  
Entrepreneurship | Retail Management

### ◆ B. Com

Industry Integrated | Honours | Capital Market

### ◆ BCA

### ◆ B. Sc.

Mathematics, Statistics, Computer Science  
Physics, Mathematics, Chemistry  
Physics, Mathematics, Computer Science  
Mathematics, Computer Science, Economics  
Mathematics, Statistics, Physics  
Biotechnology, Biochemistry, Genetics  
Biotechnology, Chemistry, Microbiology  
Biotechnology, Biochemistry, Microbiology  
Medical Laboratory Technology (BMLT)  
Bioinformatics | Research

### ◆ B. A.

Journalism, English, Psychology  
Political Science, Economics, Journalism  
Performing Arts, English, Psychology

## Post Graduate Programs

### ◆ M.Tech. (Full time and Part time)

### ◆ MBA

Marketing | Finance | Human Resource | Entrepreneurship  
Media & Mass Communication | Banking and Insurance  
International Business | Operation Management

### ◆ MCA ◆ M. Com ◆ LL. M.

### ◆ MS in Computer Science

### ◆ M. Sc.

Biochemistry | Biotechnology | Chemistry  
Mathematics | Physics

### ◆ M. A.

English | Journalism & Communication

### ◆ MPA in Bharatanatyam | Kuchipudi | Mohiniyattam

## Diploma / PG Diploma Programs

- ◆ Diploma in Kuchipudi | Bharatanatyam
- ◆ Diploma in Plumbing & Irrigation Systems
- ◆ Diploma in Medical Laboratory Technology (DMLT)
- ◆ PG Diploma in Clinical Research Management  
in association with Clini India
- ◆ PG Diploma on Functional Genomics and  
Bioinformatics
- ◆ PG Program In Entrepreneurship &  
Construction Management

## Research Programs

### ◆ Ph.D

Engineering | Management Studies | Commerce  
Science and Technology | Arts and Humanities

[www.reva.edu.in](http://www.reva.edu.in)



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