



REVA
UNIVERSITY
Bengaluru, India



School of Management Studies

“ONE ASSOCIATION
FOR MANY GREAT
CAREERS”



About REVA University

REVA University has been established under the REVA University Act 2012 with the vision to instill awareness, a zeal for higher learning and direct curiosity through education.

REVA University was conceptualized with a view to enable change; a revisualization of the present Indian academic scenario. It breathes and practices the ideology of taking education to greater heights by touching each learner. The Founders of REVA University believe in the adage 'Knowledge is Power'. Driven by this power of transforming lives, REVA thrives. Creating knowledge societies, building futures and imparting education.

An involvement of this level, that REVA exhibits is complemented and enhanced by its environs, a colossal landscape blanketed over 45 acres of land that is a standing testimony to inspiring learning and fluid exchange of ideas.

The University prides itself in contributing to every student's holistic development. The University currently offers 33 full-time Under Graduate Programs, 24 full-time Post Graduate programs, 2 part-time Post Graduate programs, several Certificate/Diploma and Post Graduate Diploma programs in Engineering, Architecture, Science and Technology, Commerce, Management Studies, Law, Arts & Humanities and Performing Arts. Above all, the University facilitates research leading to Doctoral Degree in all disciplines. The programs offered by REVA University are well planned and designed based on in depth analysis and research with emphasis on knowledge assimilation, practical applications, hands-on training, global and industrial relevance and their social significance.

REVA University believes in preparing students through Choice Based Credit System (CBCS) and Continuous Assessment and Grading Pattern (CAGP) of education. The CBCS & CAGP pattern of education have been introduced in all programs to enable students to opt for subjects of their choice in addition to the core subjects of study and prepare them with required skills. It also provides opportunities for students to earn more credits and thereby acquire additional Proficiency Certificates and Diplomas.

Teachers and instructors with illustrious and unparalleled experience in their respective academic domains and unequalled qualification are the architects of the meticulously and conscientiously designed curriculum and program modules offered at the University. The faculty renowned for their acumen is actively part of ongoing academic dialogue globally. They also come with industry involvement and links that is translated through their teaching, thus bridging the gap between industry and academia.

The ever evolving collection of books, journals and digital content in the library and the latest IT infrastructure, ensure that students have information at their disposal to explore. REVA University is celebrated for its well-equipped laboratories which aid students in their learning and research. The custom-built teaching facilities and classrooms, the indoor and outdoor sports and cultural facilities, the multi-cuisine food court, lung spaces for students to sit with nature and campus stores, provide students an encouraging learning environment

About School of Management Studies

The School of Management Studies offers Master of Business Administration (MBA) and Bachelor of Business Administration (BBA) programs which have been crafted with utmost care in the collaboration with academicians and professionals. The curriculum facilitates with skills, abilities and knowledge that enable students to take up positions of higher responsibilities in the corporate world

Programs Offered

BBA (Industry Integrated)

BBA (Honours)

BBA (Retail Management)



Bachelor of Business Administration (BBA - Industry Integrated)

Overview

Bachelor of Business Administration Industry Integrated program aims to bridge the gap between industry and academia. The program through its industry integrated curriculum enhances the skills and competencies required for the global employment market. The teaching pedagogy in addition to Digital mode has a blend of industry exposure in the form of Internships, Major and Minor project work, Presentation, Challenging Assignments, Industrial visits and Foreign visits. The program also focuses on developing critical thinking and problem solving abilities in real life situation and equip students to work effectively as team members through Projects, Presentations, Case Studies and Problem Analysis. The program also emphasizes on taking up various certification courses offered in addition to regular degree that is offered by the University. The program also enables students to specialize in various domains like Finance, Marketing, HR and Entrepreneurship. Students also gain hands on experience through their exposure to Business Lab and improve their communication skills they are introduced to Language Lab.

Career Opportunities

Graduates of this program will have job opportunities in Retail, Banking, Finance, Insurance, IT, Marketing Research, Recruitment, Manufacturing and Consultancy sectors. Students are also groomed to take up entrepreneurial ventures with business incubation support. Many MNCs, private companies, Government and NGOs looking for multi-disciplinary skills at managerial positions provide good opportunities for students in the areas of Marketing, Finance, HR, Business Analytics and Operations Management.

Eligibility

- BBA (Regular):
- Pass in PUC / 10+2 of any recognized Board / Council or any other qualification recognized as equivalent there to.



Bachelor of Business Administration (Honours)

Overview

Bachelor of Business Administration (Honours) is a three years under graduate program offered by School of Management Studies, the curriculum is advanced and aims at catering to the needs of advanced learners, it provides platform to prepare young minds with a positive attitude for excellent performance and committed service. Projects, internships, e-assignments, case studies, guest lectures, industrial visits and online tests form a part of the teaching-learning process. The program is designed so as to enable students to get an overview of the various aspects relating to launching and managing business effectively as well as giving them opportunity to specialize in functional areas of management that they would like to pursue in their careers. In addition to the regular degree students are encouraged to take up various certification programs offered by the school to enhance their knowledge sphere. Students also gain hands on experience through their exposure to Business lab and improve their communication skills they are introduced to language lab.

Career Opportunities

The hands on courses on computers, banking, marketing, HR, finance, communication, people skills, leadership qualities, and personality development gives an overall eclectic dimension to the students of REVA to stand out from the rest.

The management program offered at REVA has been designed in such a manner keeping in mind the growing trends and company requirements. This makes REVA a top choice of Global giants, who also happen to be our recruiters:

HCL, TCS, CONCENTRIX, AMAZON, CAPGEMINI, GOLDMAN SACHS, WIPRO, ICICI, TECH MAHINDRA, ACCENTURE, I-GATE, NORTHERN TRUST...are to name a few.

Eligibility

- BBA (Hons.):
- Pass in PUC / 10+2 of any recognized Board / Council or any other qualification recognized as equivalent there to.



Bachelor of Business Administration (BBA) in Retail Management

Overview

BBA in Retail Management is a three year undergraduate program divided in to six semesters. The program Emphasizes on CRM, Sales Management, Pre and Post delivery services, attracting customers to store and ensuring customer satisfaction. Students will be made to focus on Retail marketing, Store operations, Buying, merchandizing, customer management. The main objective of the program is to bring in an understanding about Retail management perspective. The program Encompasses the industry requirements and aims at enhancing the skills & competencies required for Employment.

The teaching pedagogy in addition to Digital mode has as blend of practical Exposure in the form of internships, Major and Minor project work, presentations, Challenging Assignments, Field visits and International visits.

The program also focuses on developing critical thinking, problem solving abilities and developing an understanding about retail operations, the program also emphasizes on taking up various certification courses offered in addition to regular degree that is offered by the university.

Career Opportunities

Graduates of this program will have job opportunities in areas like store management & operations, Designing visual strategies to improve sales, sales management, managing customer, Supervision and management of stock, Handling customer problems, Brand management.

Eligibility

- Pass in PUC/10+2 of any recognized Board/Council or any other qualification recognized as Equivalent there to with an aggregate 60 percentage.







REVA Way of Life:

LIBRARY AND INFORMATION CENTRE



Browse through lacs of books in libraries

OPEN AIR THEATRE



Always brings a variety of Cultural programs by different groups of students

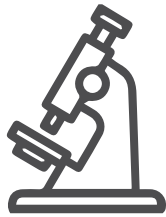


SPORTS

Outdoor and indoor sports facilities

NCC & VOLUNTARY WORK

NCC Students and other volunteers involve in social work, such as, organizing medical camps, blood donation camps, camps in rural areas



DIGITAL CLASS ROOMS AND LABORATORIES

Well-equipped with modern gadgets and digital facilities

FITNESS



Multi-gym station helps students exercise and keeps them fit and healthy.

FOOD COURT



North Indian, South Indian, Chinese Dishes, Ice Cream, Juices and Beverages.

AUDITORIUM AND SEMINAR HALLS



Adequate number of auditorium and seminar halls to facilitate such curricular and co-curricular activities.

STUDENTS' CLUBS



Literary Club, Science clubs, Sports club, Robotics, Eco club, Quiz club, Dance and Drama club



It keeps the campus cool and fills it with fresh and clean air

GREEN CAMPUS WITH OPEN AIR AMPHITHEATER

BRAND STORE



Variety of REVA branded merchandize, apparels, University hoodies, gift articles, and a wide range of stationeries.

HOSTELS



Home away from home

GUEST HOUSE



ATITHI provides rooms for parents and visitors



TRANSPORTATION

Routes through all parts of Bangalore city

Under Graduate Programs

◆ B.Tech.

Computer Science
Computer Science and Information Technology
Electronics and Communication
Electronics and Computer
Mechanical | Civil | Electrical and Electronics
Electrical and Computer

◆ B.Arch.

◆ B.A., LL. B. (Hons.) ◆ B.B.A., LL. B. (Hons.)

◆ BBA

Industry Integrated | Honours
Entrepreneurship | Retail Management

◆ B. Com

Industry Integrated | Honours | Capital Market

◆ BCA

◆ B. Sc.

Mathematics, Statistics, Computer Science
Physics, Mathematics, Chemistry
Physics, Mathematics, Computer Science
Mathematics, Computer Science, Economics
Mathematics, Statistics, Physics
Biotechnology, Biochemistry, Genetics
Biotechnology, Chemistry, Microbiology
Biotechnology, Biochemistry, Microbiology
Medical Laboratory Technology (BMLT)
Bioinformatics | Research

◆ B. A.

Journalism, English, Psychology
Political Science, Economics, Journalism
Performing Arts, English, Psychology

Post Graduate Programs

◆ M.Tech. (Full time and Part time)

◆ MBA

Marketing | Finance | Human Resource | Entrepreneurship
Media & Mass Communication | Banking and Insurance
International Business | Operation Management

◆ MCA ◆ M. Com ◆ LL. M.

◆ MS in Computer Science

◆ M. Sc.

Biochemistry | Biotechnology | Chemistry
Mathematics | Physics

◆ M. A.

English | Journalism & Communication

◆ MPA in Bharatanatyam | Kuchipudi | Mohiniyattam

Diploma / PG Diploma Programs

- ◆ Diploma in Kuchipudi | Bharatanatyam
- ◆ Diploma in Plumbing & Irrigation Systems
- ◆ Diploma in Medical Laboratory Technology (DMLT)
- ◆ PG Diploma in Clinical Research Management
in association with Clini India
- ◆ PG Diploma on Functional Genomics and Informatics
- ◆ PG Program In Entrepreneurship & Construction Management

Research Programs

◆ Ph.D

Engineering | Management Studies | Commerce
Science and Technology | Arts and Humanities

www.reva.edu.in



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Bengaluru, India

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